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STRATEGIC ALLIANCES WORKSHOP

sponsored by



McDonnell Boehnen Hulbert & Berghoff LLP

ASU SkySong, Scottsdale, Global Conference Room
Friday, June 6, 2008

Agenda

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| 7:30 a.m. – 8:00 a.m. | Registration and Continental Breakfast |
| 8:00 a.m. – 9:45 a.m. | Welcome and Panel on Strategic Alliances

Moderator: Terree Parlett Wasley, Director of Innovation and Entrepreneurship, Arizona State University

Panel:

Sharon Ballard, Enable Ventures/ASU Technopolis – Overview of Strategic Alliances

Emily Miao, McDonnell Berghoff Hulbert and Boehnen – Legal Best Practices for Strategic Alliances

Dana Shinbaum, OrthoLogic – What to Worry About with a Strategic Alliance

Trevor Thornton, ASU Electrical Engineering – The Entrepreneur Experience in a Strategic Alliance |
| 9:45 a.m. – 10:00 a.m. | Q & A, Strategic Alliances Panel |
| 10:00 a.m. – 10:15 a.m. | Break |

10:15 a.m. – 12:00 p.m. **Introductions and Panel on Strategic Alliances with Prime Contractors**

**Moderator: Emily Miao, Partner, McDonnell Berghoff Hulbert and
Boehnen**

Panel:

**Dudley Sharp, Arizona State University –
Lessons Learned Working with University and Industry**

**John Waszczak, Raytheon –
What Contractors Want to See in a Strategic Alliance**

**Dr. Mukund Acharya, Honeywell –
What Contractors Want to See in a Strategic Alliance**

**Dr. Anshuman Razdan, Arizona Technology Innovation Center at
Arizona State University –
The Entrepreneur Experience in a Strategic Alliance**

12:00 p.m. – 12:15 p.m. **Q & A, Strategic Alliances Panel**

12:15 p.m. – 1:00 p.m. **Working Lunch**

1:00 p.m. – 2:00 p.m. **Networking Session with Attendees and Prime Contractors**

2:00 p.m. – 3:00 p.m. **Workshop Case(s) and Discussions**

3:00 p.m. - 4:00 p.m. **Workshop Exercises Session**

One-On-One Reviews for Each Attendee by Instructor/Coaches

Wrap-Up, Q & A, and Certificates Presented

4:00 p.m. – 5:30 p.m. **Reception and Networking: SkyCafe, 2nd Floor**